

2025 BEER INSIGHTS SEMINAR

NOVEMBER 9-10, 2025 IN NEW YORK CITY

Sunday, November 9

LE JARDIN ROOFTOP BAR IN LE MERIDIEN HOTEL, 120 W 57 ST BETWEEN 6TH & 7TH AVENUES

5:00 – 8:00 pm Welcome Reception

Monday, November 10

NEW YORK ATHLETIC CLUB, 180 CENTRAL PARK S, 59TH ST BETWEEN 6TH & 7TH AVENUES

7:30 - 8:30 am Registration, Breakfast in the 9th floor Card Room

NEW YORK ATHLETIC CLUB, 9TH FLOOR LOUNGE

8:30 - 9:15 am State of the Industry Overview, Presentation + Q&A

Benj, David & Jason Steinman, Beer Marketer's Insights

9:15 – 10:00 am **Bill Newlands**, Constellation Brands President & CEO

Discussion with Benj Steinman

10:00 - 10:35 am **Brian Feiro**, Molson Coors President of US Sales

Discussion with David Steinman

NEW YORK ATHLETIC CLUB, 9TH FL CARD ROOM

10:35 – 11:05 am Coffee Break

NYAC LOUNGE, 9TH FL

11:05 - 11:40 am **Laura Merritt**, Diageo North America, President of Diageo Beer & Premix

Discussion with Jason Steinman

11:40 - 12:20 pm **Britt West**, Gallo Chief Commercial Officer

Discussion with David Steinman

NYAC MAIN DINING ROOM, 11TH FL

12:20 - 1:30 pm Luncheon

NYAC LOUNGE, 9TH FL

1:30 – 1:55 pm **Christopher Shepard**, Beer Marketer's Insights Sr Editor

Presentation: The Issue with Alcohol

1:55 - 2:40 pm **Adam Bush**, OMAC Managing Partner

Matt Hughes, Franchise Equity Partners Operating Partner

Panel Discussion on The Evolution of Distribution, moderated by Benj Steinman

2:40 – 3:10 pm **Clement Pappas**, Stateside Brands (Surfside) Co-Founder & CEO

Discussion with David Steinman

3:10 – 3:40 pm **Andy Sauer**, Garage Beer CEO

Discussion with Jason Steinman

3:40 - 4:30 pm **Panel of Wall Street Analysts**

Bonnie Herzog, Goldman Sachs Managing Director & Senior Consumer Analyst

Carlos Laboy, HSBC, Managing Director & Global Beverage Sector Head

Robert Ottenstein, Evercore ISI Senior Managing Director

Moderated by Benj Steinman

NYAC CARD ROOM, 9TH FL

4:30 - 6:00 pm Closing Reception